



Survival Series 2018

Date: Thursday, September 20, 2018

Time: 8:30 am—10:30 am

Place: Participate in the webinar from your own desktop

or at Monroe County Medical Society. Once your registration is received, instructions for joining the

webinar will be emailed to you.

Even though HIPAA has become a common term among health care providers, there continues to be confusion and hurdles faced by physician practices in fulfilling their privacy and security obligations so as to prevent monetary penalties and private legal action. This presentation will provide practical guidance and insight about the following:

Monroe County Medical Society

- Federal and State privacy rules
- Negotiation of Business Associate Agreements
- Preventing and responding to potential security breaches
- Security requirements, including risk analyses, portable devices and encryption
- OCR and Attorney General enforcement actions

Program Registration Fees

MCMS & 7th District Member: \$30 per office (unlimited staff)

Non-member: \$60 per office (unlimited staff)

Contact Us: For more information, call (585) 473-7573.

Presenter: STACEY L. GULICK, ESQ.

A Partner at Garfunkel Wild, PC, Stacey joined the firm in 2001 and is the Co-Chair of the firm's HIPAA Compliance Practice Group and a member of the Health Care, Health Care Information and Technology and Compliance and White Collar Crime Defense Practice Groups.

Her practice includes representation of healthcare providers and their business associates in implementation of HIPAA compliance programs, OCR investigations, HIPAA Breach responses, and various cyber security and interoperability issues. Ms. Gulick frequently speaks and publishes on HIPAA-related issues, cyber security, risk management and medical staff bylaws. She received her BA, Masters in Business Administration and Masters in Health Administration in 1991 from the University of Pittsburgh and her JD from the St. John's University School of Law in 2001.

Keeping Up With HIPAA — September 20, 2018

Online registration is available at www.mcms.org

PLEASE CHO	OOSE ONE: Will participate at MCMS	Will participate from desktop
Name(s):		
Practice Name:		
Phone Number:	E-mail:	
	nt for marketing purposes. Unless this permission rticipants agree to the use of the event photo in MC	
	and 7th District Member: \$30 per office complete a MCMS membership application with spayment.	
Payment of \$ Please bill my credit card Cardholder Name:	_ is enclosed. (Check payable to "MCMS") d in the amount of \$	☐ Please e-mail a receipt.
Card Number:	Exp. Date:	Verification Code:
Address associated with car	rd:	Zip:
Signature:		

Send completed form and payment to:
Monroe County Medical Society, 132 Allens Creek Rd.. Rochester, NY 14618
Fax: (585) 473-7641 Email: rking@mcms.org