

2021 Survival Series programs are sponsored by

Monroe County Medical Society



ROCHESTER RHIO

Survival Series 2021

Date: Tuesday, May 11, 2021

Time: 8:30 am—10:30 am

Place: Zoom, link will be sent before class

Program Registration Fees MCMS & 7th District Member: \$35 per office (unlimited staff) or \$50 per office non-member

Cybersecurity Incident Response and Risk Management for Your Medical Practice

Program Details:

Sarah and Allie from Beckage – a nationally recognized data privacy and security law firm – will discuss why table top exercises are so critical to incident response preparedness, especially in the health care industry, where data breaches and threats continue to rise. Additionally, regulators are not just asking whether your organization has an incident response plan, but whether you have tested it. Sarah and Allie will walk through a few cybersecurity scenarios, and will identify key legal and technical issues that hospitals and providers should consider at each stage of an incident, from the initial detection, containment, eradication, remediation, and patient notification and government agency reporting. The data privacy security lawyers at Beckage will also review the critical roles that security, compliance, legal, risk management, clinical, press, and HR personnel play in responding to incidents. More info at: Beckage.com

Kate Sellers will discuss how medical offices are using cyber insurance to help protect themselves from the financial impact of cybercrime and security breaches. She will review the types of coverage available and give tips for evaluating a cyber insurance proposal. She will also discuss, on a disidentified basis, some cyber incidents for which Sellers Insurance customers have submitted claims to their cyber insurers.

PRESENTERS:



Sarah L. Rugnetta, Esq., CIPP/E

Sarah Rugnetta leads Beckage's Health Law team and advises clients on matters related to incident response and regulatory compliance. She works with hospitals, medical groups, insurers, medical foundations, and not-for profit entities to develop compliance programs, privacy and security protocols, training exercises, and data breach response plans. She also responds to privacy and security incidents, including data breaches targeting covered entities and business associates of covered entities, counseling organizations through the investigation, notification, and reporting phases of incidents.



Allison K. Prout, Esq., Certified AWS Cloud Practitioner

Allie is a Beckage Health Law team member who specializes in IT contracting, complex technology transactions, privacy program development, and incident response. Allie uses her incident response and regulatory knowledge to advise healthcare clients on matters pertaining to HIPAA and HITECH compliance, vendor management programs, vendor contracts, and data use agreements. She has also worked on numerous data security incidents, including those targeting the healthcare sector.



Kathleen Sellers, JD, CLU

Kate Sellers is Vice President of Charles J. Sellers & Co., Inc., a family owned insurance agency founded in 1920 that specializes in insuring professionals through their membership associations. Kate is a graduate of Canisius College and Duke Law School and previously worked as a litigation attorney and as a federal district court law clerk. She is licensed for all lines of insurance and holds the designations of Chartered Life Underwriter (CLU) and Registered Health Underwriter (RHU). She regularly advises physicians on insurance protection for themselves, their families, and their practices.

Cybersecurity Incident Response and Risk Management for Your Medical Practice, May 11, 2021

Online registration is available at www.mcms.org

Name(s): _____

Practice Name: _____

Phone Number: _____ E-mail: _____

Payment of \$ _____ is enclosed. (Check payable to "MCMS") Please e-mail a receipt. Please bill my credit card \$ _____

Cardholder Name: _____ Card Number: _____

Exp. Date: _____ Verification Code: _____ Address associated with card: _____

Zip: _____ Signature: _____

Send completed form and payment to:

MCMS, 200 Canal View Blvd., Suite 202, Rochester, NY 14623 Fax: (585) 473-7641 Email: mcms@mcms.org

MCMS Cancellation Policy: Cancellation requests must be sent via e-mail to mcms@mcms.org with "Cancellation Request" in the subject line. Correspondence must include event title, date and time, registrant's name, and payee's contact information. If cancellation notice is provided at least 7 days prior to the scheduled event, a refund may be requested, minus a 20% processing fee. If cancellation notice is provided at least 1 day prior to the scheduled event, a credit voucher will be issued for the full amount paid that may be used by anyone in the practice within one year of the original event date. Questions? Contact mcms@mcms.org or at 585-473-7573.